

"We further believe that by continuing in power inefficient Negro leadership the New Deal will lose the support of several hundred thousand Negro voters who are now supporting it, in spite of present leadership."

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"BECAUSE of the general record of the New Deal administration, we will support it. While it is far from being perfect, it has created in America a certain consciousness of the rights and security of humans and not solely of property. This consciousness was created by the practical, if sometimes faulty, efforts of the administration in its championing such legislation as social security, unemployment insurance, old-age pensions, vertical trade unionism and a necessary relief program which rescued the unemployed. As a minority group, the spirit and practices of the Roosevelt administration offer better protection and opportunities to the Negro than anything the Republican party has offered. Meantime, we recommend to the New Deal administration to include in its program, if it is returned to office, a broader concept of practice of social, economic and legal justice to the Negro. The Roosevelt administration will do more to affect such a program than the Republican party. Our support is whole-hearted."

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FARLEY COUNTS ON VOTES OF NEGROES, WPA BENEFICIARIES

The Wheeling (West Virginia) Intelligencer carries the following story under the by-line of Charles Brooks Smith:

"There are two numerically strong groups of voters which are counted on by Chairman Farley and associate manipulators more heavily than any of the groups composing the New Deal's "popular front" to decide the election in favor of Roosevelt.

"They are: (1) WPA beneficiaries of all kinds, estimated well over 20,000,000, minors and voters, and (2) Negro voters in borderline states, and some other states placed further north, whose total vote cast en bloc is sufficiently large to tip the scales for Roosevelt."

"This statement of the basis for the calculations of Chairman Farley and his board of strategy at their Biltmore headquarters in New York City, is made here on an authority so close to them, there can be no doubt in this reporter's mind of its accuracy.

"On this basis, it is calculated, moreover, that Roosevelt is five per cent stronger than the most favorable nationwide poll, which is Prof. George Gallup's "America Speaks." On October 4, it gave Roosevelt a margin of 53.2 per cent, or 306 electoral votes to Landon's 225.